



AGENDA | APRIL 25, 2024 | 8:30 AM to 4:30 PM

Registration & Networking

Welcome

Keynote

The Transformation Formula = Tools + Data + Approaches

Andy Moses, Senior Vice President, *Penske Logistics*

TIGER Talk

Automation: From Vision to Operational Reality

RD Deshmukh, *Amazon*, Adam LeBerte, *Motion Industries*, and
Rob Walpole, *Treeline Performance Partners*

Networking Break

Panel Discussion

Transforming Your Organization to Industry 4.0

Regenia Sanders, *EY*, Carmen Jordan, *RAPA Automotive USA*, and
Jeff Earley, *GE Appliances*

Lunch

Tiger Talk

Developing Future Leaders: A Conversation with Auburn SCM Majors

Keynote

***Driving People, Process, and Technology Transformation Through a
Centralized Innovation Hub***

Meghan Milks Nicholas, Vice President, *Walmart*

Networking Break

Keynote

The Journey from Football to Fashion to Freight

Cam Newton and Jeremy Hill, *The Cardinal Way*

Panel Discussion

Transportation Industry Outlook: 2024 and Beyond

Susan Kirkpatrick, *Buddy Moore Trucking*, Steve Ewers, *Norfolk Southern*,
Graeme Robinson, *JAS Worldwide*, and David Russell, Jr., *Birmingham
Jefferson County Port Authority*

Wrap Up

Key Takeaways from FUSION 2024

Reception

Marriott Conference Center Foyer

Networking Night

Join us for pizza and beer at Resting Pulse Brewery in Opelika

19th ANNUAL AUBURN SCM GOLF CLASSIC | APRIL 26, 2024 | 8 AM to 1:30 PM