



## HARBERT COLLEGE OF BUSINESS

CENTER FOR SUPPLY CHAIN INNOVATION

### SPONSORSHIP PROSPECTUS

Auburn University has established the Center for Supply Chain Innovation (CSCI), an industry-focused resource center that focuses on the advancement of supply chain knowledge and practice.

CSCI serves as the conduit for industry engagement with Auburn's SCM faculty and students. Key areas of activity include:

**Research** – CSCI facilitates faculty and student research initiatives, conducts studies, and pursues research funding from government agencies, industry associations, and private businesses.

**Outreach** – CSCI addresses the applied research needs, provides technical assistance, and supports the SCM talent requirements of external constituents to help them compete in a global economy.

**Instruction** – through traditional and distance learning methods, CSCI creates professional enrichment courses, certificate programs, and customized education solutions for current and future SCM professionals.

Our vision is to be recognized nationally as a preeminent source of innovative supply chain research, professional enrichment programs, and industry-ready talent.

**Sponsorship Needs:** Base funding for the center is provided through a Harbert College of Business endowment. Additional support is needed to deliver an annual supply chain symposium, support research initiatives, and facilitate engagement between industry, students, and faculty. We invite organizations and individuals to become CSCI sponsors. To promote active engagement, networking, and collaboration, we have capped the number of sponsors at 20.

#### **Sponsor Value Proposition:**

- CSCI Advisory Board participation
- CSCI research strategy collaboration
- First look at CSCI research reports
- FUSION supply chain symposium attendance
- CSCI Sponsors Forum attendance
- SCM career fair registration and speaking opportunities
- SCM student networking priority
- Professor for a day outreach program

**Sponsor Commitment:** 3 years or 5 years with an annual gift of \$15,000 to CSCI

**For More Information:** Please contact Dr. Brian Gibson, CSCI Executive Director at [brian.gibson@auburn.edu](mailto:brian.gibson@auburn.edu) or (334) 844-2460.

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